

## Performance Results for 2021-22 Community Futures Shuswap

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>2021-22</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>22</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>2</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>768</b>
4. Total number of business advisory services	<b>105</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$624,200</b>
6. Total number of loans	<b>15</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>26</b>
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>Along with other community partners, Community Futures Shuswap established a “Shuswap Business Support Hub” to assist local businesses who requested assistance to pivot and gain resiliency as they encountered COVID-19. We provided what services we could and directed clients to other government resources that were being offered on an ongoing basis. The Hub proved to be an essential service that was a “one-stop” call centre for business support.</p> <p>We worked closely within the Community Futures provincial network to access training tools and resources and to share them within our local business network. The easy access to attend a variety of workshop topics via zoom saw a significant uptake in attendance from the business community.</p> <p>We are very proud of the funded programs that are under our management, such as the Tsuts’weye Women’s Entrepreneur and Innovation Network, and the Indigenous Tourism Development Project. Each project has adapted to the needs of the clients/communities they serve and have found ways to stay connected when there was not always a clear path to do so. We acknowledge the great work of each project team to stay relevant through COVID and to achieve the successes they have.</p> <p>We congratulate the Tsuts’weye project team who brought the program to a successful conclusion at the end of the three-year term, on March 31, 2022.</p> <p>Supplementary to the Secwepemc Lakes Indigenous Tourism Development Initiative, we received funding from the</p>	

<sup>1</sup> Estimated at the time of lending

Performance Results for 2013-14 Community Futures Shuswap

Province of BC, Ministry of Social Development and Social Innovation to conduct a details labour market analysis within the local Indigenous Communities of Adams Lake, Splotsin, Little Shuswap Lake and Neskonlith. The purpose of the LMP project was to identify labour market gaps, challenges, and opportunities for employment within the indigenous tourism sector that is currently being developed within the Secwepemc territory. The Final Report for the LMP was submitted for approval on March 25, 2022 and is awaiting clearance for distribution.

Housing availability and affordability, as well as labour shortages (skilled and non-skilled), continue to hinder economic growth within our region, as they do most other places as well. We have been working with community partners to address these issues and find solutions. We are involved in the Shuswap Workforce Development committee and hoping to have the Rural and Northern Immigration Pilot program expanded to the Shuswap Region, in partnership with Community Futures North Okanagan.

In addition to the above, our office has had a busy and productive year working with community partners and leveraging our resources to assist the business community. We are also pleased to have supported the development of the Zest Commercial Food Hub in Salmon Arm and to have entered into a five-year Naming Rights Agreement for the Commercial Kitchen "Room 7". This facility is a shared processing space where local food businesses and growers can produce their products and benefit from vast community experience.

